



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)

शिक्षा सदन, 17, इन्स्टिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, Delhi-110002

CBSE/ACAD/JS&I/C(A&T)/2015

15th September, 2015

Circular No. Acad-62/2015

All Heads of Institutions
affiliated to CBSE/recognized State Boards

Subject: CBSE Expression Series on Pandit Deendayal Upadhyaya

CBSE is committed to the holistic development of students and strongly feels that students of today must be made aware of the selfless and valiant services of the women and men who have served the nation. The present day India has been possible only because several women and men of yester years have worked incessantly towards nation-building.

On the occasion of the birth centenary year of the renowned thinker and philosopher, Pandit Deendayal Upadhyaya (25 September 1916 – 11 February 1968), CBSE proposes **CBSE Expression Series on Pandit Deendayal Upadhyaya.**

The details of this Expression Series are as follow:

- i. To be held on **25th, 26th and 27th September, 2015.**
- ii. The three categories of participation are:
 - a) Classes I to V,
 - b) Classes VI to VIII and
 - c) Classes IX to XII
- iii. Topics are given in **annexure 1.**
- iv. Students may submit their entries as Essay/ Poem/ Drawing.
- v. Entries may be submitted in any one of the 22 scheduled languages and English.
- vi. Participation is **voluntary.**
- vii. Students may submit their entries from **schools as well as home.**
- viii. Entries may be submitted using any of the three following modes:
 - a) Online mode through the link to be made available on www.cbseacademic.in (Details given in Annexure II)
 - b) Uploading only the **jpeg/ jpg/ doc** file of the entry through the link to be made available on www.cbseacademic.in . (Details given in Annexure II)

- c) Mobile App using the numbers (Details given in Annexure III)
- | | |
|------------------------|-------------------|
| For Classes I to V | 7065963925 |
| For Classes VI to VIII | 7065963926 |
| For Classes IX to XII | 7065963927 |
- ix. To cater to the need of schools where the internet connectivity is limited, the Board has devised a registration-cum-response sheet (Annexure-IV), which may be downloaded, printed, photocopied for distributing to participants. After completion of activity, schools/ participants are required to scan it/ click an image of the entry and send it through Mobile App. Images without clear details may not be considered.
- x. Entries submitted through email/ by post may not be considered.
- xi. The links and Mobile App for submission of entry shall remain **activated from 9.00 AM to 5.30 PM** on 25th, 26th and 27th September 2015.
- xii. Best 36 entries in each category shall be awarded a cash prize of Rs. 2500/- and a Certificate of Merit.
- xiii. Each participant will get a Certificate of Participation.
- xiv. Selection of best entries will be on the basis of originality of content and creative expression. Students shall be contacted telephonically on the phone numbers provided by them to ascertain the originality of the entry submitted.
- xv. Plagiarism check will be done and the entry will be liable to disqualification if found plagiarized at any point of time.

For any query, you may contact Joint Director, at 011-23215130 or e-mail at praggyasingh.cbse@gmail.com.

With warm regards



D. T. Sudharsan Rao
J S and I/C (Academics and Training)

Copy with a request to respective Heads of Directorates/KVS/NVS/CTSA as indicated below to also disseminate the information to all concerned schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110016.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309.

3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar – 791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair - 744101.
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Jungle Ghat, P.O. 744103, A&N Islands.
9. The Secretary, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3 Rohini, Delhi-110085.
10. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001.
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010.
12. The Under Secretary,(EE-I), Ministry of Human Resource Development, Shastri Bhawan, N.Delhi
13. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
14. All Associate Professor & Additional Directors/ Advisors/ Consultants/Education Officers.
15. All Additional Director/ Joint Director/ Deputy Director/ Assistant Director, Vocational Cell.
16. The Officer in charge of I.T. with the request to put this circular on the CBSE websites.
17. All Assistant Professor & Joint Directors, CBSE
18. All Assistant Professor & Deputy Directors, CBSE
19. The Deputy Director (Examination & Reforms), CBSE
20. The Assistant Librarian, CBSE
21. The Public Relations Officer, CBSE
22. The Hindi Officer, CBSE
23. PS to Chairman, CBSE
24. PS to Secretary, CBSE
25. PS to Controller of Examinations, CBSE
26. PS to Director (Special Exams and CTET), CBSE
27. PA to JS&I/C (Academics & Training), CBSE
28. PA to Director (Information Technology)

J S and I/C (Academics and Training)

CBSE EXPRESSION SERIES

25th, 26th and 27th September, 2015

TOPICS

Classes: 1st to 5th

Participants may submit Essay (250 words)/ Poem/ Drawing on:

- 1. Pandit Deendayal Upadhyaya: A multi-faceted personality**

Classes: 6th to 8th

Participants may submit Essay (500 words)/ Poem/ Drawing on:

- 1. 'Independence can be meaningful only if it becomes instrument for expression of our culture', said Pandit Deendayal Upadhyaya. To me, it means...**

Classes: 9th to 12th

Participants may submit Essay (700 words)/ Poem/Drawing on:

- 1. Pandit Deendayal Upadhyaya: a great advocate for indigenous economics and administration models**

सी.बी.एस.ई. अभिव्यक्ति श्रृंखला
25, 26 एवं 27 सितम्बर, 2015

विषय

कक्षा : 1-5

प्रतिभागी निम्न विषय पर निबंध (250 शब्द)/कविता/चित्र प्रस्तुत करें।

1. पंडित दीनदयाल उपाध्याय: एक बहुआयामी व्यक्तित्व

कक्षा : 6-8

प्रतिभागी निम्न विषय पर निबंध (500 शब्द)/कविता/चित्र प्रस्तुत करें।

1. पंडित दीनदयाल उपाध्याय का मत था, “स्वतंत्रता तभी सार्थक हो सकती है यदि वो हमारी संस्कृति की अभिव्यक्ति का साधन बन जाए।” मेरे अनुसार इसका अर्थ है...

कक्षा : 9-12

प्रतिभागी निम्न विषय पर निबंध (700 शब्द)/कविता/चित्र प्रस्तुत करें।

1. पंडित दीनदयाल उपाध्याय: स्वदेशी आर्थिक एवं प्रशासनिक प्रतिमानों के प्रमुख पक्षधर

Expression Series Submission

Process flow for Online Submission/ Uploading the jpeg/ jpg/ doc file of the entry

To submit your entry, kindly follow the instructions as under:

Students (participants) may login by clicking on the link available on www.cbseacademic.in

Fill the registration form to register for the competition.

(Note: Make sure you fill the form carefully. It may be noted that filling all the columns marked with * is mandatory)

1. Fill all details

2. Select Class

3. Choose Option

1. If option "Type here" is chosen type your essay/ poems in the space (Text box) provided.
2. If option "Upload here" is chosen, upload the jpeg/ jpg/ doc file of the entry.

After typing text/ uploading, click on 'Submit' Button. You have successfully registered and submitted your entry

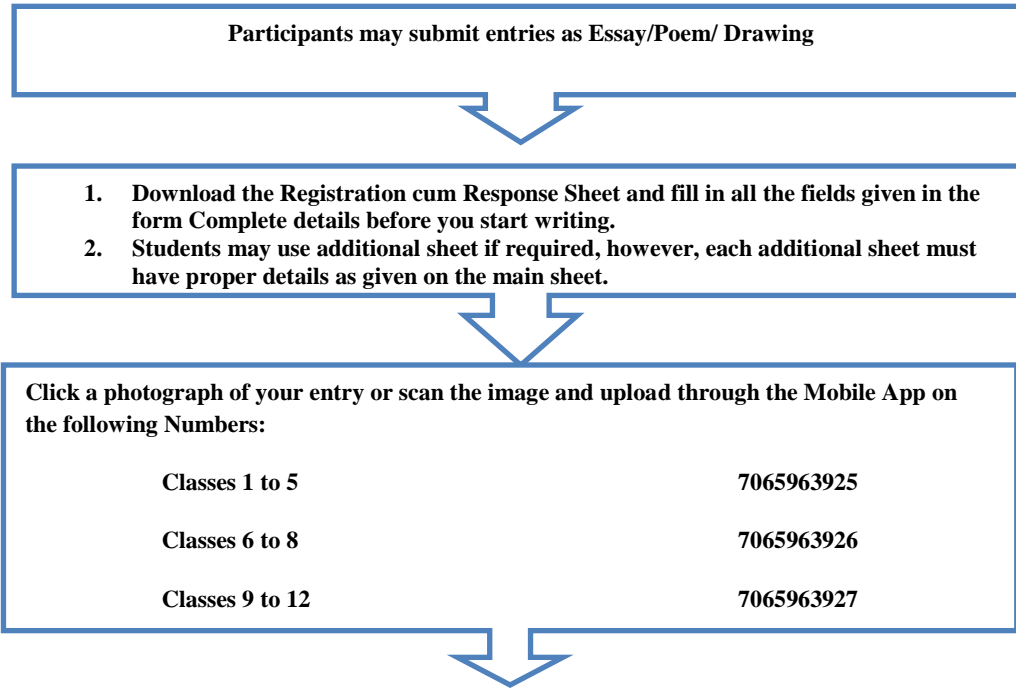
Notes:

1. Entries sent through email will not be entertained at all.
2. Entries should not exceed 5MB in any format. Visually impaired students can also use the audio/video mode.
3. Those who use the online mode may register only once as multiple registration may lead to disqualification.
4. The entries should not exceed the word limit as mentioned.
5. The entries/ writings must be original.
6. The entries without the registration details will be disqualified. Plagiarism, if detected at any point of time, will lead to **disqualification of the prize**.
7. **There will also be a telephonic interaction to ascertain the originality of the Entry.**
8. Students can refer to as many resources as they can avail, however, the entries submitted must be in their own language.
9. Final entries shall be selected by a panel of experts.
10. **No further communication will be entertained on the selected entries.**

Process flow for Offline Submission using Mobile App

Schools are required to photocopy Annexure-III and distribute to students interested in participating the series to fill in details.

All participants willing to participate may refer to following instructions:



Notes:

1. Entries sent through email will not be entertained at all.
2. Entries should not exceed 5MB in any format.
3. Students are required to register only once as multiple registrations may lead to disqualification.
4. The entries should not exceed the word limit as mentioned.
5. The entries/writings must be original.
6. If at any stage the entries submitted are proven to be plagiarized or are without the registration details, the entry will be disqualified. Plagiarism, if detected any point to time, will lead to withdrawal of the prize.
7. Entries received on the numbers other than the ones prescribed for a class category may be disqualified.
8. Students can refer to as many resources as they can avail, however the entries submitted must be in their own language.
9. The decision of panel of experts will be final and **no further communication will be entertained on the selected entries.**
10. **Each page of the entry submitted by the participant MUST HAVE the contact details as given in the Annexure-IV.** Entries without proper details on each page may not be considered.

**CBSE Expression Series Submission Form
(For Entries through Mobile App Mode)
Registration/Response Sheet**

Date: _____

Name of Participant: _____ Class: _____ Gender: M/F (tick one)

Differently Abled: Yes/No (tick one)

Name of the School with complete address:

Name of City/Village: _____ State: _____

Contact Number of participant/parent (whichever is applicable): _____ Contact No. of School

_____ Email address of participant/parent (whichever is applicable):

Large empty rectangular box for submission details.