



CBSE/ACAD/AD(R&I)/2015

Circular No: Acad-67 /2015
14th October 2015

The Heads of all affiliated Institutions

Celebration of World Food Day – 2015

Food and Agriculture Organization of the United Nations has declared the theme for **World Food Day 16th October 2015** as- **Social Protection and Agriculture: Breaking the Cycle of Rural Poverty**. This theme has been chosen to highlight its importance in reducing rural poverty and granting access to food or means to buy food. Social protection translates into a variety of programmes around food security that enhances income, provides rights and builds capacities. Social protection also provides solutions for combating malnourishment issues which weaken the future economy of a nation.



Some facts:

- In India, food problem does not mean unavailability of food but deficit of proper nutritious food.
- As much as 40% of all fruits, vegetables and food grains grown in India never make it to the market.
- India is one of the world's fastest growing economies with about 7% overall economic growth over the past decade....,yet 40% of Indian children remain chronically malnourished ...
- Juvenile diabetes, malnourishment, deficiency diseases, anaemia, obesity among children are the result of ignoring the importance of nutrition

In this context, the Board recommends that schools may conduct a number of interesting activities to raise awareness while celebrating **World Food Day-2015**, as students are the **Agents of Change**.

Activity Schedule	: 16 th October – 30 th October 2015
Categories	: Primary (I-V), Middle (VI-VIII) and Senior (IX-XII)
Convener	: Sahodaya Head
Prize	: i. Certificates for the two best entries in each category ii. Certificates for two best entries as special appreciation in each category.

Categories	Sub-Themes	Activities
Primary (I-V)	Components of Healthy Food	<ul style="list-style-type: none"> • Pictorial Presentations • Menu Card Preparation • Dialogue writing between two food items
Middle (VI-VIII)	Measures/ Techniques to Prevent Wastage of Food	<ul style="list-style-type: none"> • Article • Debate • <i>Nukkad Natak</i> • Poster Making Competition
	Nutritious Food vs. Junk Food: Issues, Challenges and Solutions	
Senior (IX-XII)	Food Security in India: Public Distribution System (PDS) - Evolution and Success	<ul style="list-style-type: none"> • Article Writing • Case Study • Declamation Contest • Research Project
	Agriculture Sector in India: Role in Economic Development, Current Issues, Condition of Farmers, Need for Reforms	

The top ten entries (*minimum two from each category*) will be sent by schools to the Sahodaya Head. For further information, please contact the Education Officer, at Ph.: 011-23217128 or e-mail: eo_ss@cbseacademic.in

Sugandh Sharma.

(Sugandh Sharma)
Additional Director (Research and Innovation)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110016.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791111
7. The Director of Education, Govt. of A&N Islands, Port Blair - 744101.

8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O.744103, A&N Islands
9. The Director, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3 Rohini, Delhi-110085.
10. The Under Secretary (EE-1), MHRD, Govt. of India, Deptt. of SE&L, Shastri Bhawan, New Delhi-110001
11. The Additional Director General of Army Education, A-Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
12. The Secretary, AWES, Integrated Head Quarters of MOD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
13. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
14. All Associate Professor & Additional Directors/ Advisors/ Consultants
15. All Additional Director/Joint Director/Deputy Director/Assistant Director,
16. Incharge IT Unit with the request to put this circular on the CBSE Academic website.
17. The Assistant Librarian, CBSE
18. The Public Relations Officer, CBSE
19. PS to Chairperson, CBSE
20. PS to Secretary, CBSE
21. PS to Controller of Examinations, CBSE
22. PS to Director (Special Exams and CTET), CBSE
23. PA to JS & IC (Academics & Training), CBSE
24. PA to AD & IC (Research & Innovation), CBSE
25. PA to Director (Information Technology)

Additional Director (Research and Innovation)