



CBSE/DIR.(ACAD)/2018

Date: 07.08.2018

Circular No.: Acad-22/2018

All Heads of Schools affiliated to CBSE

**Subject: Cleanliness drive for Swachh Bharat – Swachhata Pakhwada (1<sup>st</sup> to 15<sup>th</sup> September, 2018)**

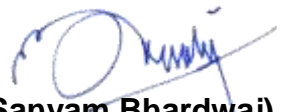
Recognizing the vital role of the schools in spreading the awareness about Swachhata Mission and its implementation across the country, the schools are advised to observe Swachhata Pakhwada from 1<sup>st</sup> to 15<sup>th</sup> September, 2018 by organizing the following participatory activities:

- Swachhata Shapath Day (1.9.2018)
- Swachhata Awareness Day (2.9.2018 to 4.9.2018)
- Green School Drive (5.9.2018)
- Swachhata Participation Day (6.9.2018)
- Hand Wash Day (7.9.2018)
- Personal Hygiene Day (8.9.2018)
- Community Participation Day (9.9.2018 and 10.9.2018)
- Swachhata School Exhibition Day (11.9.2018)
- Swachh Water Day (12.9.2018)
- Water Harvesting Day (13.9.2018)
- Letter Writing Day (14.9.2018)
- Prize Distribution Day (15.9.2018)

***The complete suggestive action plan for the activities is enclosed.***

School Heads are requested to ensure maximum participation of all the stakeholders in the Swachhata Pakhwada during 1<sup>st</sup> to 15<sup>th</sup> September 2018 and accordingly plan for making it successful. The activities conducted by the schools during the Swachhata Pakhwada will enable the schools to take this mission of cleanliness to the community thereby creating mass awareness.

Please submit a report of the activities conducted at <https://goo.gl/59H4GB> on or before 18<sup>th</sup> September, 2018. Also upload the photographs, video films etc. together with highlights of each day of Pakhwada on **Shagun Portal** everyday during the Pakhwada.

  
(Dr. Sanyam Bhardwaj)  
Director (Academics)

**Encl:** As stated above.





केन्द्रीय माध्यमिक शिक्षा बोर्ड  
CENTRAL BOARD OF SECONDARY EDUCATION

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
12. The Under Secretary (EE-1), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-01
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Joint Secretaries/Deputy Secretaries/Assistant Secretaries/Analysts (Academic, Training and Vocational Unit), CBSE
15. In charge IT Unit with the request to put this circular on the CBSE Academic website
16. The Senior Public Relations Officer, CBSE
17. PS to Chairperson, CBSE
18. SPS to Secretary, CBSE
19. SPS to Controller of Examinations, CBSE
20. SPS to Director (Information Technology), CBSE
21. SPS to Director (Special Exams and CTET), CBSE
22. PS to Director (Academics), CBSE
23. SPS to Director (Vocational and Training), CBSE
24. Library, CBSE

**Director (Academics)**

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**Ministry of Human Resource Development  
Department of School Education & Literacy**

**Action Plan for Swachhata Pakhwada (1-15 September, 2018)**

Suggested action plan for Swachhata Pakhwada for the year 2018 i.e. 1<sup>st</sup> -15<sup>th</sup> September, 2018.

**1.9.2018 (Saturday)**

Swachhata Shapath Day

- Swachhata Shapath function may be organized on very first day of the Pakhwada i.e. 1<sup>st</sup> September, 2018, wherein all students and teachers/staff may participate. Children to speak about Swachhata in morning assembly.
- Class exercise, where every child will promise to take up one activity for personal/school/community/home cleanliness.
- State Education Minister/Secretaries/District Collectors/District Education Officers/School Inspectors etc. to address the State school children.
- Swachhata awareness message to be posted on the website of the Department/Organisations/Schools.

**2.9.2018 to 4.9.2018 (Sunday to Tuesday)**

Swachhata Awareness Day

- Holding meeting of SMCs/PTAs to highlight the importance of cleanliness and sanitation among children, parents and teachers; and to encourage and inspire them for hygiene and sanitation in school as well as home.
- Teachers to inspect sanitary facilities in each and every corner of school/institution and make proposal/plan for upkeep of the facilities.
- Extensive cleaning of toilets, MDM kitchen, classrooms, fans, windows, bushes in the campus and surrounding area.

**5.9.2018 (Wednesday)**

Green School Drive

- Every school may arrange for dustbins. Dustbin with Blue and Green-color must be used for Recycled and Unrecyclable waste respectively in view of making children learning about classification of wastes.
- Planting of trees in and around school premises and encourage children for gardening.
- Reuse of waste material.
- Initiatives to curb green house effect. Weeding out/recordings of the old files, records as per procedure.
- All kinds of waste material like broken furniture, unusable equipment, defunct vehicles etc. should be completely removed from the premises of schools/institutions.

## **6.9.2018 (Thursday)**

### Swachhata Participation Day

- Competitions can be held in districts/blocks/clusters for clean and well maintained premises and toilets in schools.
- Essay/Quiz competition for students on cleanliness and Hygiene practices in schools.
- Painting competition.
- Debates on Swachhata.
- Skit, Poem-making on Swachhata.

## **7.9.2018 (Friday)**

### Hand Wash Day

- Children should be taught proper method of hand washing before and after eating.
- Teachers and students in association with local representative should propagate the theme of the Pakhwada among citizen in nearby areas.
- Barrier free access to the drinking water and toilet facilities for Divyang students may be reviewed and ensured.

## **8.9.2018 (Saturday)**

### Personal Hygiene Day

- Audio visual programme to be undertaken to motivate students/employees and other for maintaining cleanliness.
- Students will learn proper way of cutting and keeping nails clean.
- Learning impact on Health from hygiene practices.
- Supplementary Book material on Hygiene.

## **9.9.2018 and 10.9.2018 (Sunday and Monday)**

### Community Participation Day

- Increased focus may be given on community participation for the Swachhata Abhiyan in schools/institutions and teachers may also be involved in undertaking cleanliness and awareness drives in nearby areas.
- Sloganeering with School March.
- Students will be taught the hygienic manner of using toilets and drinking water facilities.
- Check wastage of water.
- Water from Handwashing unit to be channeled in gardens.

**11.9.2018 (Tuesday)**

Swachhata School Exhibition Day

- Photographs, paintings, cartoons, slogans etc. on Swachhata activities may be displayed in schools. Parents and community members may be invited to attend the exhibition.
- Electronic banners may be created and uploaded on the departmental/state web portals to highlight the observance of the Pakhwada. Publicity and awareness generation may be done through use of social media, as well as electronic and print media.
- State may document some of these exhibitions.
- Making artifacts using local recycled-raw material for storage of waste i.e., artistic dustbins using local skills promoting their culture.

**12.9.2018 (Wednesday)**

Swachh Water Day

- Checking of water storage/ checking of portability Day
- Community participation for the Swachhata Abhiyan in schools/ institutions.
- Learning of Organic/Inorganic waste in water in order to avoid intake of unsafe water.
- Cleaning of water through natural means i.e., natural sand filters, alum etc.
- Awareness on water-borne disease to promote safe drinking water.
- Children should be taught about how to store safe drinking water.

**13.9.2018 (Thursday)**

Water Harvesting Day

- Create and provide the Information, Education and Communication (IEC) material to students.
- Teacher and students to plan and implement simple water harvesting structures in school.

**14.9.2018 (Friday)**

Letter Writing Day

- Children to write letters to Sarpanch, SMC Members for maintenance of school Toilets and Schools.
- Children to write to their parents regarding what they have learnt in the past few days and what they want their parents to do. Some of these letters should be documented by each state and sent to MHRD.
- The District Collectors in their State/UT, who are the ex officio Member Secretary of district Level Committee for SSA/RMSA/MDM, may hold meeting of the District Level Committee chaired by the local Hon'ble Member of Parliament, to further propagate the message of the Pakhwada across the society.

15.9.2018 (Saturday)

Prize Distribution Day

- Prize distribution for participation of children, teachers and parents in competitions viz. Painting, Essay, Debate and Quiz to encourage swachhata.
- All Schools/educational institutions may sum up their activities and work undertaken during the Pakhwada and select best activity for forwarding to district /state authority for uploading on the website i.e. in public domain.

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