CBSE/DIR.(ACAD)/2019 **Date: 17.09.2019**

Circular No: Acad- 54/2019

All Heads of Schools affiliated to CBSE

Subject: Swachhata Hi Seva Campaign 2019

Swachhata Hi Seva (SHS) Campaign 2019 was launched by the Hon'ble Prime Minister on 11th September which aims to reinforce '***sanitation as everyone's business'*** and is focused on ***plastic waste management*** as its key theme. It seeks to intensify the momentum with encouraging the masses to undertake shramdaan (voluntary activities) for Swachhata.

In this regard, School Heads are requested to participate in SHS 2019 on **20th September 2019**. The schools can take up the following suggestive activities in an extensive manner:

1. Mobilize all students to undertake shramdaan by collecting plastic waste from and around the school campus. The school must ensure for the safe disposal of the plastic waste collected thereafter.
2. Take up awareness campaigns to limit the use of **Single Use Plastic** (such as plastic bag, plastic cutlery, stryrofoam cups and cutlery, etc.) and publicize the use of alternatives to Single Use Plastic by making use of all publicity sites, platforms and other outreach formats available to the school, including the social media space and regional media.
3. Display the logo of Swachhata Hi Seva along with messages against Single Use Plastic use, in and around campus premises to generate maximum awareness.

A report of the activities conducted by every school shall be submitted at https://forms.gle/ggYXgAnsdPxcoVyZ8 on or before 21st September, 2019.

(Dr. Joseph Emmanuel)
Director (Academics)

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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202,Shankar Vihar (Near APS), Delhi Cantt-110010
12. The Under Secretary (EE-1), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-01
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Joint Secretaries/ Deputy Secretaries/ Assistant Secretaries/ Analysts (Academic, Training and Vocational Unit), CBSE
15. In charge IT Unit with the request to put this circular on the CBSE Academic website
16. The Senior Public Relations Officer, CBSE
17. PPS to Chairperson, CBSE
18. SPS to Secretary, CBSE
19. SPS to Director (EDUSAT, Research and Development), CBSE
20. SPS to Director (Information Technology), CBSE
21. PS to Director (Academics), CBSE
22. SPS to Controller of Examinations, CBSE
23. SPS to Director (SE & T), CBSE
24. SPS to Director (Professional Exams), CBSE

Director (Academics)